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**about publicis healthcare
communications group**

Publicis Healthcare Communications Group (PHCG) is the largest health-oriented agency network in the world. A division of Publicis Groupe, PHCG manages top-tier agencies specializing in promoting innovative solutions in advertising, digital, branding, message delivery, market access, and medical communications. PHCG is dedicated to creating experiences that compel action, change lives, and amplify business outcomes. With more than 5,500 employees, PHCG manages 12 agency brands through 70 offices located in 10 countries. PHCG's brands are Saatchi & Saatchi Health, Digitas Health LifeBrands, Publicis Life Brands, Razorfish Healthware, Heartbeat Ideas, Discovery, in-sync Customer Insights, Publicis Health Media, Publicis Touchpoint Solutions, beacon healthcare, Maxcess, and Verilogue

Five Publicis Healthcare Employees Recognized As Future Famers By Medical Advertising Hall of Fame

NEW YORK, FEB 5, 2015—Publicis Healthcare is pleased to announce that five of its employees were recognized with the Future Famer award from the Medical Advertising Hall of Fame (MAHF) on Tuesday, February 3, 2015. Awardees are recognized for their current work and are given the opportunity to learn leadership skills from the industry's most successful advertisers.

The Future Famer awardees are:

- Michelle Andrews, Senior Copywriter, Discovery USA
- Eileen Kois, VP/Director, Strategy and Analytics, Digitas Health LifeBrands
- Max Leader, Associate, Resource Manager, Publicis LifeBrands Medicus
- Sharon Suchotliff, VP, Digital Strategist, Saatchi & Saatchi Wellness
- Jamie Tsuzuski, Senior Producer, Heartbeat Ideas

The Medical Advertising Hall of Fame was founded in 1996 to honor the retired men and women who have made significant contributions to the medical advertising profession and to recognize landmark, retired campaigns. Since 2012, MAHF has honored next-generation talent in the form of the Future Famer award.

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