



PUBLICIS GROUPE

PRESS RELEASE

COMPOSITION OF THE MANAGEMENT BOARD

Paris, November 30, 2011 - At its meeting on November 29 under the presidency of Elisabeth Badinter, the Supervisory Board of Publicis Groupe [EURONEXT Paris : FR0000130577] examined among other issues the composition of the Groupe's Management Board, since the mandates of all its members will expire at the end of the month.

At the proposal of the Nominating Committee, and in accordance with relevant legislation, the Supervisory Board unanimously decided a new four-year period mandate for all current members of the Management Board of Publicis Groupe:

Maurice Lévy, Chairman and CEO of Publicis Groupe, Jean-Yves Naouri, Chief Operating Officer and Executive Chairman of Publicis Worldwide, Jean-Michel Etienne, Executive Vice President - Chief Financial Officer of Publicis Groupe, Jack Klues, CEO of VivaKi and Kevin Roberts, CEO of Saatchi & Saatchi Worldwide.

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About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 50,000 professionals.

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