

May 11, 2015



Notification of share buyback transactions

Notification of share buyback transactions ⁽¹⁾ from May 4, 2015 until May 8, 2015
(art. 241-4 of the RG-AMF)

(Share buyback program approved by the Shareholders' Meeting of May 28, 2014)

Trading day of:	Number of shares purchased:	Weighted average price, gross (in euros):	Amount (in euros):
04/05/2015	46,700	75.60	3,530,548
05/05/2015	47,940	74.70	3,581,084
06/05/2015	59,718	72.88	4,352,075
07/05/2015	64,442	72.21	4,653,254
08/05/2015	51,500	73.97	3,809,512
TOTAL	270,300	73.72	19,926,472

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

Publicis Groupe SA

Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 88,481,543 euros

Registered office: 133, avenue des Champs-Élysées - 75008 Paris - France

Paris Trade and Companies Register No. 542 080 601