



PUBLICIS GROUPE HALF-YEAR FINANCIAL STATEMENT LIQUIDITY CONTRACT

Paris, January 10, 2014 - Under the liquidity contract with Kepler Capital Markets SA, the following means were attributable to the liquidity contract at December 31, 2013:

- 38,500 Publicis Groupe shares
- €13,793,760.93

It is reminded that at June 28, 2013, the following means appeared in the contract:

- 34,500 Publicis Groupe shares
- €13,636,447.27

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is one of the world's leading communications groups. We offer the full range of services and skills: digital (DigitasLBi, Razorfish, Rosetta, VivaKi), creative services (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUP), media strategy, planning and buying (Starcom MediaVest Group and ZenithOptimedia) and healthcare communications, with Publicis Healthcare Communications Group (PHCG). Present in 108 countries, the Groupe employs 60,000 professionals.

www.publicisgroupe.com | Twitter: @PublicisGroupe | Facebook: www.facebook.com/publicisgroupe | LinkedIn: Publicis Groupe | <http://www.youtube.com/user/PublicisGroupe> |

Viva la Difference !

Contacts

Publicis Groupe

Peggy Nahmany
Martine Hue
Stéphanie Constand

Corporate Communication
Investor Relations
Investor Relations

+ 33 (0)1 44 43 72 83
+ 33 (0)1 44 43 65 00
+ 33 (0)1 44 43 74 44