

## Jennifer Santos Nominated to Women to Watch 2016: Agent of Change List by Campaign Asia

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Jennifer Santos, Chief Media Officer of Publicis One in the Philippines has been nominated to the prestigious Women to Watch 2016: Agent of Change list by Campaign Asia-Pacific.

Every year, 40 exceptional women who are making their mark in marketing and media industries are nominated by Campaign Asia-Pacific to the Women to Watch list. Handpicked from submissions across the Asia-Pacific region, Santos was selected for her proven success over the last 12 months and her ability to apply creativity to every aspect of the business. This year's Women to Watch list celebrates the disruptors: women who have succeeded against all odds and are changing industry norms and practices.

Santos' nomination this year follows the nomination of Anne Ridwan, Chief Executive Officer of Publicis One in Indonesia to Campaign Asia's Women to Watch 2015 list. For more details on Campaign Asia Women to Watch, please visit: <http://www.campaignasia.com/article/women-to-watch-2016-agents-of-change/428435>

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**Contact:**

**Karen Lim | M: +65 92722 359 | E: [karen.lim@publicisone.com](mailto:karen.lim@publicisone.com)**

### **About Publicis One**

Publicis One is a global communications enterprise that brings together Publicis Groupe's agency capabilities and expertise under one roof. Built with clients' interest at the center, Publicis One recognizes the simultaneous need for specialization and integration in marketing today. Led by Jarek Ziebinski, Global CEO, Publicis One operates across Publicis Groupe's four Solutions: Publicis Communications (Publicis Worldwide with MSLGROUP, Leo Burnett, Saatchi & Saatchi and BBH), Publicis Media (Starcom, Zenith, Mediavest | Spark, Optimedia | Blue 449), Publicis.Sapient (SapientNitro, DigitasLBI, Razorfish, Sapient Consulting) and Publicis Health (Digitas Health, Publicis LifeBrands, Saatchi & Saatchi Wellness). The Publicis One operation, with more than 8,000 employees in 50 countries, is spread across Latin America, Europe, Middle East, Africa and Asia. We are united behind Publicis Groupe's ambition to deliver on the value of "The Power of One" to clients. For more news on Publicis One, please follow us on [Facebook](#) | [Twitter](#) | [LinkedIn](#).