

Joint stock company with a Management Board and Supervisory Board (Société Anonyme à Directoire et Conseil de Surveillance)
Share Capital: 88 496 262 euros
Head Office: 133, avenue des Champs Élysées, 75008 PARIS
542 080 601 Registry of Commerce and Companies of PARIS

Disclosure of trading in own shares on 17 March 2015 (Art. 241-4 of the AMF General Regulation)

(Buyback program adopted by the shareholders' meeting on 28 May 2014)

| | | Number of shares | Weighted average price | Amount |
|--------------------------|--|------------------|------------------------|---------------|
| Trade block (off market) | Purchase executed on 17 March 2015, settled the same day | 2,406,873 | 73.03 € | 175,775,861 € |
| TOTAL | | 2,406,873 | | 175,775,861 € |