



Notification of share buyback transactions

Notification of share buyback transactions ⁽¹⁾ from March 30, 2015 until April 10, 2015
(art. 241-4 of the RG-AMF)

(Share buyback program approved by the Shareholders' Meeting of May 28, 2014)

Trading day of:	Number of shares purchased:	Weighted average price, gross (in euros):	Amount (in euros):
30/04/2015	52,119	72.23	3,764,571
31/03/2015	52,740	72.04	3,799,405
01/04/2015	52,580	72.13	3,792,601
02/04/2015	52,771	71.94	3,796,198
07/04/2015	49,815	73.01	3,636,799
08/04/2015	50,057	73.09	3,658,511
09/04/2015	47,232	74.30	3,509,531
10/04/2015	45,798	75.14	3,441,280
TOTAL	403,112	72.93	29,398,896

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

Publicis Groupe SA

Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 88,481,543 euros

Registered office: 133, avenue des Champs-Élysées - 75008 Paris - France

Paris Trade and Companies Register No. 542 080 601