

Publicis Groupe Appoints Leadership Team to Lead ANZ Market

March 15, 2018 – Loris Nold, CEO Publicis Groupe APAC, today announced the appointment of a Groupe Leadership Team (GLT) to strengthen and accelerate the Groupe’s capabilities at a national level across Australia & New Zealand.

The team is comprised of executive leaders in Australia and New Zealand, including: Michael Rebelo, CEO of Publicis Communications ANZ; Matt James, CEO of Publicis Media ANZ; Marcos Kurowski, Group Vice President, Managing Director of Publicis.Sapient ANZ; Pauly Grant, in the newly created role of Chief Talent Officer, Publicis Groupe ANZ; along with Henri Raymond, in the new role of Chief Financial Officer, Publicis Groupe ANZ.

Driving greater integration across Publicis Groupe’s diversity of services, the Leadership Team’s focus is targeted on helping brands to accelerate their transformation, enhance collaboration, and achieve cumulative growth for clients.

The Solution hub leaders who will make up the Groupe Leadership Team in the ANZ market will maintain their existing responsibilities and continue to cultivate collaborative opportunities and new business initiatives.

Appointed CEO of Publicis Groupe APAC in February 2018, Loris Nold will work closely with the Leadership Team, supporting Publicis Groupe as it strengthens its relationship with existing clients, wins the trust of new ones, in addition to cultivating and attracting the brightest talent across its agencies and disciplines in the ANZ region.

Loris Nold comments: *“In Australia and New Zealand, The Power of One philosophy has been successfully implemented for some time, leading to multiple great examples of collaboration, whether on clients, capabilities, new business, talents and optimization initiatives. There is no doubt in my mind that we have the right strategy in place, one with both a proven record and an exciting potential for transforming the way we work with our clients, as well as the opportunity it presents for developing and challenging our own talents. I can’t think of a stronger leadership team in Australia and New Zealand and I am convinced that they’re uniquely positioned to successfully drive the Groupe forward on our behalf.”*



About Publicis Groupe – The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: Publicis Communications (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), Publicis Media (Starcom, Zenith, Spark Foundry, Blue 449, Performics, DigitasLBi), Publicis.Sapient (SapientRazorfish & Sapient Consulting) and Publicis Health. These 4 Solution hubs operate across principal markets, and are carried across all others by Publicis One, a fully integrated service offering bringing together the Groupe's expertise under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals.

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