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PRESS RELEASE



PUBLICIS GROUPE RECEIVES RANDSTAD AWARD FOR “MOST ATTRACTIVE EMPLOYER” IN THE SERVICE SECTOR IN FRANCE

Publicis Groupe has been named the “Most Attractive Employer” in the service sector in France at the 5th annual Randstad Awards.

The Randstad Awards, hosted by the multinational human resources consulting firm, are determined based on an evaluation of nearly 12,000 people spanning over 250 companies. Each participant was asked to rank their employers based on a series of attractiveness criteria: salary, job security, career opportunities and corporate social responsibility.

Publicis Groupe earned the highest amount of points among the 33 companies in the service category, earning the title of “Most Attractive Employer.” As the service industry is even more dependent on the quality of its men and women than others, this award takes on a unique competitive dimension. Attracting the best talents is an ongoing challenge in the advertising, internet and technology industries. The merit of such an award goes as much to the recruitment policies of the Groupe as it does to the employees who helped it get there.

Anne-Gabrielle Heilbronner, SVP, General Secretary of Publicis Groupe, stated, *“Publicis Groupe is very honored by this award as its talents are at the heart of its success and development. We continually strive to attract renowned and promising profiles, particularly in digital, in order to bring the best services to our clients.”*

Benoît Roger-Vasselín, Director of Human Resources at Publicis France, added, *“In France, despite a difficult environment, we recruited more than 1,000 new professionals in 2013, of which 745 under 30 years of age. Our goal for the future is clear- continue to attract and retain the strongest capacities in our sector in order to provide the biggest advantages for our clients.”*

“For the last five years, the Randstad Awards have been analyzing the public image projected by the 250 largest companies operating in France. this extent, Publicis Groupe takes first place on the podium in its category this year. Its principal asset- interest in its jobs, clearly above the industry average,” said François Béharel, President of the Randstad Group France.

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is one of the world's leading communications groups. The Groupe offers a full range of services and skills: digital (DigitasLBI, Razorfish, Rosetta, VivaKi), advertising (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUP), media strategy, planning and buying (Starcom MediaVest Group and ZenithOptimedia), healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs 62,000 professionals.

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About The Randstad Group

Randstad specializes in solutions in the field of flexible work and human resources services. Our services range from regular temporary staffing and permanent placement to inhouse, professionals, search & selection, and HR Solutions. The Randstad Group is one of the leading HR services providers in the world with top three positions in Argentina, Belgium & Luxembourg, Canada, Chile, France, Germany, Greece, India, Mexico, the Netherlands, Poland, Portugal, Spain, Switzerland, the UK, and the United States as well as major positions in Australia and Japan. In 2012 Randstad had approximately 29,300 corporate employees and around 4,500 branches and inhouse locations in 39 countries around the world. Randstad generated a revenue of € 17.1 billion in 2012. Randstad was founded in 1960 and is headquartered in Diemen, the Netherlands. Randstad Holding nv is listed on the NYSE Euronext Amsterdam, where options for stocks in Randstad are also traded.

For more information visit: www.randstad.com

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