

GENERAL SHAREHOLDERS' MEETING

May 27, 2020 – **Publicis Groupe S.A.'s [Euronext Paris: FR0000130577, CAC40]** Combined General Shareholders' Meeting took place today, chaired by Mr. Maurice Lévy, Chair of the Supervisory Board. In the very specific context of the Covid-19, the meeting was exceptionally held behind closed doors, without the physical attendance of the shareholders, pursuant to the Order n°2020-321 dated March 25, 2020.

All documents relating to the General Meeting have been made available to shareholders on the Group's website. The presentations of the Chairman of the Management Board and the Chair of the various Committees, as well as the full results of the votes, are available on: www.publicisgroupe.com.

Representing a quorum of 73.9%, higher than the one in 2019 at 72.4%, General Shareholders' Meeting has adopted all the proposed resolutions, with scores between 85% and 99%.

Shareholders approved a €1.15 dividend per share, in line with the proposal of the Management Board to reduce the initially proposed dividend by half, as supported by the Supervisory Board when it met on April 10. Shareholders can opt to receive payment of the dividend either in cash or in new shares. As an exceptional measure, the dividend – in cash or new shares - will be paid later than usual, on September 28 2020.

The dividend calendar is as follows:

- the ex-dividend date will be September 7, 2020,
- the option for payment of the dividend in shares must be exercised between September 9 and September 22, 2020 inclusive. The Supervisory Board encourages the shareholders who are in a position to do so, to reinvest the dividend in the company by opting for its payment in shares.

The issue price of shares distributed as dividends was set at 24.46 euros per share, equal to the average of closing prices during 20 stock market days prior to the Shareholders' meeting, after deducting the net amount of cash dividend.



Shareholders also approved the renewal of the mandates of Mrs. Sophie Dulac and Mrs. Marie-Josée Kravis, and of Mr. Thomas H. Glocer and Mr. André Kudelski.

After this General Shareholders' Meeting, the Supervisory Board remains composed of 13 members (including one member representing employees, with 50% of women and 66% of independent members).

During its meeting that took place after the General Shareholders' Meeting, the Supervisory Board approved the composition of the Committees of the Board.

The Nominating Committee

Chair: Mrs. Elisabeth Badinter.

Members: Mrs. Marie-Josée Kravis; Mr. Jean Charest; Mr. André Kudelski and Mr. Maurice Lévy.

The Audit Committee

Chair: Mr. Jean Charest.

Members: Mrs. Suzan LeVine and Mr. André Kudelski .

Independent expert: Mrs. Claudine Bienaimé.

The Compensation Committee

Chair: Mr André Kudelski.

Members: Mrs. Cherie Nursalim and Mrs. Antonella Mei-Pochtler; Mr. Thomas H. Glocer and Mr. Maurice Lévy.

Independent expert: Mr. Michel Cicurel.

The Strategy and Risk Committee

Chair: Mrs. Marie-Josée Kravis

Members: Mrs. Elisabeth Badinter and Mrs. Suzan LeVine; Mr. Thomas H. Glocer; Mr. Maurice Lévy; Mr. Enrico Letta and Mr. Pierre Pénicaud.



About Publicis Groupe – The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 120 countries, Publicis Groupe employs around 83,000 professionals.

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