

On September 11<sup>th</sup>, 2019, upon recommendation of the Compensation Committee of September 10<sup>th</sup>, 2019, Publicis Groupe Supervisory Board approved the principles of a share plan in replacement of the Sprint To The Future plan. The grant of this new plan was planned to take place in 2020 for the Directoire.

Upon recommendation of the Compensation Committee of November 26<sup>th</sup>, 2019, the Supervisory Board of November 27<sup>th</sup>, 2019, approved the features of this plan.

On March 4<sup>th</sup>, 2020, in the context of the situation created by the pandemic, the Supervisory Board, upon recommendation of the Compensation Committee held on March 3<sup>rd</sup>, 2020 decided not to implement this plan, not granting any shares to the Directoire in 2020. Accordingly, no share grant was submitted to the shareholders meeting held on May 27<sup>th</sup>, 2020.