

## Publicis Groupe Half-year liquidity contract statement

**July 8, 2025 – Paris –** Under the liquidity contract entered into between **Publicis Groupe [Euronext Paris: FR0000130577, CAC 40]** and BNP Paribas, the following resources appeared on the liquidity account on June 30, 2025:

- 41,000 Publicis shares
- €15,651,849

Over the first half of 2025, the following transactions were negotiated:

- on buy side, 858,989 shares for €80,210,909 (5,771 transactions)
- on sell side, 869,759 shares for €81,615,383 (5,599 transactions).

As a reminder:

1/ On the last half year statement on December 31, 2024, the following resources appeared on the liquidity account:

- 46,250 Publicis shares
- €14,605,537

2/ Over the second half of 2024, the following transactions were negotiated:

- on buy side, 703,276 shares for €69,391,259 (5,043 transactions)
- on sell side, 707,863 shares for €70,279,991 (5,643 transactions).

3/ On September 12, 2022, the following resources appeared on the liquidity account when the activity started:

- 95,500 Publicis shares
- €10,076,020

The implementation of this report is carried out in accordance with AMF Decision N°2021-01 of June 22, 2021 renewing the implementation of liquidity contracts for shares as an accepted market practice.



## About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 108,000 professionals.

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