



TO PHCG Worldwide Managers, Human Resources, Finance

FROM Nathalie Le Bos

DATE July 7, 2015

Changes in the finance organization

I'm pleased to announce the following changes in our Finance organization.

Mohan Ganesan joined Publicis Touchpoint Solutions on May 11th as Chief Financial Officer. With over twenty years of experience, Mohan brings a wealth of knowledge as a strategic and operational finance leader in the healthcare industry. Most recently, Mohan held the position of VP, Finance M&A for TeleRX. Prior to that, he held a variety of finance and treasury roles at Epocrates, a healthcare information technology company, Amicus Thereapeutics, and Pfizer, Inc.

Javier Fernandez has accepted a great internal role on the Publicis. Sapient finance leadership team, effective mid-July. Javier joined PHCG nine years ago after working several years in the Publicis Groupe Corporate team. He played an essential role in leading the PHCG Corporate Finance team, working closely with the agencies as well as with other stakeholders, including the Groupe Corporate teams. Javier's dedication and contributions to PHCG have been immeasurable and he will be truly missed.

The PHCG Corporate Finance team will be reorganized as follows, with the following members of the team directly reporting to me:

Leezann LaMonica: VP FP&A Director and her team, Ashish Dilawri and Ivan Chewtchouk, will be responsible for the overall financial reporting and forecasting processes, as well as the related analysis. She will be the main point of contact with Groupe Corporate Finance and the Re:Sources Finance teams.

Juan Valenciana: VP Finance and his team, Kelly Xiao and Carmen Wu, will be responsible for the management of the HQ, including its budgeting and re-forecasting processes. He will be the PHCG liaison with the Publicis Groupe HQ team and will be the key contact person for all members of the PHCG HQ departments.

Géraud Pracca: VP Corporate Finance and his team, Rich Broda and Elaine Suarez, will assume the leadership of the SAP migration and the Systems team. He will handle specific brand projects as well as the integration process for new acquisitions. Géraud will be replaced in October in his FMC Director role.

Al Fins and **Andy Bigham** will continue in their roles as CFO, North America and Asia-Pacific/Europe, respectively.

Please join me in wishing all of them all the best in their new and continuing roles.