

PRESS RELEASE

Publicis Groupe in No. 2 Position at Cannes: 101 Lions

Paris, June 24, 2008 - The 55th annual Cannes Lions International Festival has ended on a very positive note for Publicis Groupe, with wins of an impressive 101 Lions, up from the 93 Lions won in 2007. Publicis Groupe ranked second after Omnicom in terms of number of prizes, a considerable achievement given its relative size to the other holdings companies. These results once again underscored Publicis Groupe's position as the group with the strongest concentration of creative talent in the industry.

Publicis Groupe agencies took 1 Grand Prix, 16 Gold, 34 Silver, and 50 Bronze Lions in total. The Groupe's creative talent was recognized in all catagories, particularly in film (22 Lions), press (22 Lions), outdoor (13 Lions), cyber (9 Lions), promo (8 Lions), radio (8 Lions), media (8 Lions), direct (6 Lions), and design (5 Lions). Saatchi & Saatchi was the Groupe's most awarded network with 43 Lions, but there were also strong showings for Leo Burnett with 30 Lions, and for Publicis with 17 Lions. Both Fallon and BBH won an impressive 5 Lions. The juries also rewarded the creative talent of Optimedia with 1 Lion.

Maurice Lévy, Chairman & CEO of Publicis Groupe, welcomed the news: «The Cannes Lions Festival remains one of the key industry benchmarks upon which we can measure our creative performance against that of our competitors. These results make me particularly proud of the talent and creative performance of our Groupe, and genuinely reflect the passion of our teams and their commitment to serving our clients.»

All the winning creative is available at : www.publicisgroupe.com

Publicis Groupe is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 44,000 professionals.

The Groupe offers local and international clients a complete range of communication services, through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services offering healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications.

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Title	Award	Client	Product	Agency	Country
CYBER LION WINNERS AAATOWN	Gold	CSAA	AAA INSURANCE	PUBLICIS & HAL RINEY San Francisco	USA
A BLIND CALL	Gold	BRAILLELIGA	FOUNDATION FOR THE BLIND	DUVAL GUILLAUME Brussels	BELGIUM
F**K OFF	Silver	BARNARDO'S	CHARITY FOR TROUBLED CHILDREN		UNITED KINGDOM
CEZANNE SEE MY DRESS	Silver Bronze	ART POSTER GALLERY FRETEX	ART POSTERS SECONDHAND SHOP	SWISS PUBLICIS Zurich KITCHEN LEO BURNETT Oslo	SWITZERLAND NORWAY
SMS BANDI	Bronze	DJUICE - PANNON ZRT	TELECOMMUNICATIONS	LEO BURNETT Budapest	HUNGARY
NAKEIDIF YOU WERE A BOY	Bronze	NIKE JAPAN	NIKEID JASARI	BEACON COMMUNICATIONS Tokyo	JAPAN
TRUCK SUMMONER	Bronze	TOYOTA MOTOR SALES U.S.A.	ТОУОТА ТАСОМА	SAATCHI & SAATCHI LA	USA
POP UP HIGHLIGHT WHAT'S IMPORTANT	Bronze Bronze	LUXOR WRITING INSTRUMENTS LUXOR WRITING INSTRUMENTS	HIGHLIGHTERS HIGHLIGHTERS	LEO BURNETT INDIA Mumbai LEO BURNETT INDIA Mumbai	INDIA INDIA
DIRECT LION WINNERS	biolize	LUXUR WRITING INSTRUMENTS	INGREIGHTERS	LEO BURNETT INDIA MUITIDAL	INDIA
STRENGTH OF SCOTTEX	Silver	KIMBERLY CLARK	KITCHEN TOWEL PAPER	DUVAL GUILLAUME Antwerp	BELGIUM
TEXT A COFFIN AWAY	Silver	MEDECINS SANS FRONTIERES	CHILD MALNUTRITION AWARENESS	SAATCHI & SAATCHI Stockholm SAATCHI & SAATCHI New	SWEDEN
TOYOTA HILUX MOTION	Bronze	ТОУОТА	TOYOTA HILUX	Zealand SAATCHI & SAATCHI New	NEW ZEALAND
AROUND THE WORLD IN 80 DAYS	Bronze	TVNZ	TVNZ TV2 MOVIE PROMOTION	Zealand Auckland	NEW ZEALAND
EYEBALLS	Bronze	ESPN	ESPN	SAATCHI & SAATCHI Singapore	SINGAPORE
VOICES PROJECT	Bronze	UNITED NATIONS AUSTRALIA	UNITED NATIONS	SAATCHI & SAATCHI Sydney	AUSTRALIA
PROMO LIONS WINNERS SPEIGHT'S GREAT BEER	Gold	LION NATHAN	SPEIGHT'S BEER	PUBLICIS MOJO Auckland	NEW ZEALAND
VOICE OF ENDANGERED	Gold	WILD BIRD SOCIETY OF JAPAN	BIRD PROTECTION	BEACON COMMUNICATIONS	JAPAN
PRODIS MAILING	Gold	PRODIS DOWN'S SYNDROME	DOWN'S SYNDROME FOUNDATION	Tokyo VITRUVIO LEO BURNETT Madrid	
BEER DELIVERY	Gold	FOUNDATION LION NATHAN	SPEIGHT'S BEER	PUBLICIS MOJO Auckland	NEW ZEALAND
LUMIX BATTLE	Silver	PANASONIC	PANASONIC DIGITAL CAMERA	PUBLICIS THAILAND Bangkok	THAILAND
SINGLES	Silver	MIGROS	UNDERWEAR	LEO BURNETT Zurich	SWITZERLAND
SILICON BODY PARTS	Bronze	NOVARTIS CONSUMER HEALTH	VOLTAFLEX	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND
SPEIGHT'S GREAT BEER DELIVERY	Bronze	LION NATHAN	SPEIGHT'S	PUBLICIS MOJO Auckland	NEW ZEALAND
MEDIA LION WINNERS	0.11	IM-DONAL DIO	EDEOU ON ADO	LEO BURNETT HOA ON THE	1104
FRESH SALADS FRESH SALADS	Gold Gold	McDONALD'S McDONALD'S	FRESH SALADS FRESH SALADS	LEO BURNETT USA Chicago LEO BURNETT USA Chicago	USA USA
SPEIGHT'S GREAT BEER DELIVERY	Silver	LION NATHAN	SPEIGHT'S BEER	PUBLICIS MOJO Auckland	NEW ZEALAND
IS THAT THE LINEMAN	Silver	ТОУОТА	COROLLA	SAATCHI & SAATCHI LA Torrance	USA
KIT KAT	Silver	NESTLE	CHOCOLATE BAR	OPTIMEDIA Madrid	SPAIN
GET IN THERE	Silver	UNILEVER	LYNX FX	BBH LONDON SPILLMAN/FELSER/LEO	UK
VETERAN FOOTBALL PLAYERS	Silver	HELVEPHARM	HELVEPHARM PHARMACEUTICALS	BURNETT Zurich	SWITZERLAND
THIN COVER RADIO LION WINNERS	Bronze	HEWLETT-PACKARD	HP NOTEBOOK PC	PUBLICIS INDIA Gurgaon	INDIA
LAST GIRL ON THE DANCEFLOOR	Gold	COCA-COLA NORDIC SERVICES	SPRITE ZERO	SAATCHI & SAATCHI Copenhagen	DENMARK
FLOWERS HAVE NO POWERS	Silver	COCA-COLA NORDIC SERVICES	SPRITE ZERO	SAATCHI & SAATCHI Copenhagen	DENMARK
YOUR PARENTS HAVE SEX	Silver	COCA-COLA NORDIC SERVICES	SPRITE ZERO	SAATCHI & SAATCHI Copenhagen	DENMARK
RADIO SPOT	Bronze	LA VACHE QUI RIT	CHEESE SLICES	SAATCHI & SAATCHI Brussels	BELGIUM
INCOMPREHENSIBLE IRISH	Bronze	DB BREWERIES	MURPHYS IRISH STOUT	SAATCHI & SAATCHI New Zealand Auckland	NEW ZEALAND
TAKEOVER	Bronze	TVNZ	BRUCE ALMIGHTY MOVIE SCREENING	SAATCHI & SAATCHI New Zealand Auckland	NEW ZEALAND
NEW YEAR'S EVE	Bronze	SMITH MICRO SOFTWARE	STUFFIT DELUXE COMPRESSION SOFTWARE	SAATCHI & SAATCHI New York	USA
CHURCHILL	Bronze	UNIBANCO	APPEAL FOR NGO VOLUNTEERS	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
CHAINSAW	Bronze	SOS MATA ATLANTICA	RAINFOREST CONSERVATION	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
PRESS LION WINNERS	Gold	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA
CHARLIE	Gold	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA
HITLER	Gold	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA BELCIUM
AIRBAG	Silver	BAZOOKA	BAZOOKA BUBBLEGUM	DUVAL GUILLAUME Brussels SAATCHI & SAATCHI New	BELGIUM
KINDERGARTEN	Silver	POWERHORSE	ENERGY DRINK	Zealand Auckland SAATCHI & SAATCHI New	NEW ZEALAND
PRISON	Silver	POWERHORSE	ENERGY DRINK	Zealand Auckland SAATCHI & SAATCHI New	NEW ZEALAND
OLD FOLKS LIPSTICK	Silver	POWERHORSE PROCTER & GAMBLE	ENERGY DRINK TIDE DETERGENTS	Zealand Auckland LEO BURNETT INDIA Mumbai	NEW ZEALAND INDIA
KETCHUP	Silver	PROCTER & GAMBLE	TIDE DETERGENTS	LEO BURNETT INDIA Mumbai	INDIA
ICE CREAM CHICKEN	Silver Silver	PROCTER & GAMBLE ITAL ASIA GROUP	TIDE DETERGENTS WMF KNIFE	LEO BURNETT INDIA Mumbai LEO BURNETT Bangkok	INDIA THAILAND
FISH	Silver	ITAL ASIA GROUP	WMF KNIFE	LEO BURNETT Bangkok	THAILAND
LOBSTER	Silver	ITAL ASIA GROUP	WMF KNIFE	LEO BURNETT Bangkok	THAILAND
HAIR LIPS TROUSERS	Silver	PROCTER & GAMBLE NOVARTIS CONSUMER HEALTH	KOLESTON VOLTAREN PAIN RELIEF	LEO BURNETT ITALY Milan SAATCHI & SAATCHI SIMKO	SWITZERLAND
BABY	Silver		VOLTAREN PAIN RELIEF	Geneva SAATCHI & SAATCHI SIMKO	SWITZERLAND
CHEESE	Silver	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF	Geneva SAATCHI & SAATCHI SIMKO	SWITZERLAND
REMOTE CONTROL	Silver	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF	Geneva SAATCHI & SAATCHI SIMKO	SWITZERLAND
F-WORD	Silver	FRIENDS OF CANCER PATIENTS	ANTI-SMOKING	Geneva SAATCHI & SAATCHI Amsterdam	THE NETHERLANDS

Title	Award	Client	Product	Agency	Country
STAIRWAY	Silver	FRIENDS OF CANCER PATIENTS	ANTI-SMOKING	SAATCHI & SAATCHI Amsterdam	THE NETHERLANDS
12.4 SECONDS	Silver	FRIENDS OF CANCER PATIENTS	ANTI-SMOKING	SAATCHI & SAATCHI Amsterdam	THE NETHERLANDS
STOP	Silver	GUINNESS ANCHOR BERHAD	ANTI DRINK-DRIVING MESSAGE	SAATCHI & SAATCHI Petaling	MALAYSIA
FRIES	Bronze	HEINZ HJ BRANCH BELGIUM	HOT KETCHUP	Jaya LEO BURNETT Brussels	BELGIUM
FISH	Bronze	HEINZ HJ BRANCH BELGIUM	HOT KETCHUP	LEO BURNETT Brussels	BELGIUM
STEAK	Bronze	HEINZ HJ BRANCH BELGIUM	HOT KETCHUP	LEO BURNETT BRASIL CON	BELGIUM
3D BALL	Bronze	ARCOR	BIG BIG SWEETS	LEO BURNETT BRASIL Sao Paulo	BRAZIL
ICE CREAM	Bronze	PROCTER & GAMBLE SINGAPORE	FAB WASHING POWDER	LEO BURNETT/ARC WORLDWIDE Singapore	SINGAPORE
KETCHUP	Bronze	PROCTER & GAMBLE SINGAPORE	FAB WASHING POWDER	LEO BURNETT/ARC WORLDWIDE Singapore	SINGAPORE
SOUP	Bronze	PROCTER & GAMBLE SINGAPORE	FAB WASHING POWDER	LEO BURNETT/ARC WORLDWIDE Singapore	SINGAPORE
TOILET	Bronze	PROCTER & GAMBLE MALAYSIA	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
PARK	Bronze	PROCTER & GAMBLE MALAYSIA	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
OFFICE	Bronze	PROCTER & GAMBLE	HEAD & SHOULDERS ANTI-DANDRUFF SHAMPOO	SAATCHI & SAATCHI Johannesburg	SOUTH AFRICA
NIGHTCLUB	Bronze	PROCTER & GAMBLE	HEAD & SHOULDERS ANTI-DANDRUFF SHAMPOO	SAATCHI & SAATCHI Johannesburg	SOUTH AFRICA
POOL	Bronze	PROCTER & GAMBLE	HEAD & SHOULDERS ANTI-DANDRUFF SHAMPOO	SAATCHI & SAATCHI Johannesburg	SOUTH AFRICA
BABY	Bronze	DIESEL	FASHION JEANS&CLOTHING	MARCEL Paris	FRANCE
LIPSTICK	Bronze	DIESEL	FASHION JEANS&CLOTHING	MARCEL Paris MARCEL Paris	FRANCE
PRAYER STITCHES	Bronze Bronze	DIESEL DIESEL	FASHION JEANS&CLOTHING FASHION JEANS&CLOTHING	MARCEL Paris MARCEL Paris	FRANCE FRANCE
BLIND MAN	Bronze	DIESEL	FASHION JEANS&CLOTHING	MARCEL Paris	FRANCE
BLUE	Bronze	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA
PINK EIFFEL TOWER	Bronze Bronze	LUXOR WRITING INSTRUMENTS COX & KINGS	HIGHLIGHTER PENS TRAVEL AND TOUR COMPANY	LEO BURNETT INDIA Mumbai SAATCHI & SAATCHI Mumbai	INDIA INDIA
LONDON BRIDGE	Bronze	COX & KINGS	TRAVEL AND TOUR COMPANY	SAATCHI & SAATCHI Mumbai	INDIA
STATUE OF LIBERTY	Bronze	COX & KINGS	TRAVEL AND TOUR COMPANY	SAATCHI & SAATCHI Mumbai	INDIA
ORANGE	Bronze	CLIMA CO.	CLIMA BICYCLE LOCK	LEO BURNETT Bangkok	THAILAND
BLUE RED	Bronze	CLIMA CO. CLIMA CO.	BICYCLE LOCK BICYCLE LOCK	LEO BURNETT Bangkok LEO BURNETT Bangkok	THAILAND THAILAND
YELLOW	Bronze Bronze	CLIMA CO.	BICYCLE LOCK	LEO BURNETT Bangkok	THAILAND
GENEROUS DONATIONS	Bronze	LUA VIET TOURS	CU CHI TUNNELS MUSEUM	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM
NOT BELOW	Bronze	LUA VIET TOURS	CU CHI TUNNELS MUSEUM	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM
SHANGHAI - CHICAGO	Bronze	WESTERN UNION	MONEY TRANSFER	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM
HONG KONG - NY	Bronze	WESTERN UNION	MONEY TRANSFER	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM
SYDNEY - TORONTO	Bronze	WESTERN UNION	MONEY TRANSFER	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM
SINGAPORE - LA	Bronze	WESTERN UNION	MONEY TRANSFER	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM
PLAYGROUND	Bronze	WONDERBRA	WONDERBRA	PUBLICIS CONSEIL Paris	FRANCE
SUPERMARKET	Bronze	WONDERBRA	WONDERBRA	PUBLICIS CONSEIL Paris	FRANCE
PARK OUTDOOR LION WINNERS	Bronze	WONDERBRA	WONDERBRA	PUBLICIS CONSEIL Paris	FRANCE
OUTDOOR LION WINNERS				SAATCHI & SAATCHI Petaling	
AFFAIR	Gold	SILVERFISH BOOKS	PENGUIN BOOKS	Jaya SAATCHI & SAATCHI Petaling	MALAYSIA
CANDLESTICK	Gold	SILVERFISH BOOKS	PENGUIN BOOKS	Jaya SAATCHI & SAATCHI Petaling	MALAYSIA
LIBERTY	Gold	SILVERFISH BOOKS	PENGUIN BOOKS	Jaya SAATCHI & SAATCHI Petaling	MALAYSIA
PSYCHO FREE LANDS	Gold	SILVERFISH BOOKS	PENGUIN BOOKS	Jaya	MALAYSIA
FRESH SALADS INSTANT HOT FRIES	Silver Silver	McDONALD'S HEINZ HJ BRANCH BELGIUM	McDONALD'S HOT KETCHUP	LEO BURNETT USA Chicago LEO BURNETT Brussels	USA BELGIUM
INSTANT HOT FISH	Silver	HEINZ HJ BRANCH BELGIUM	HOT KETCHUP	LEO BURNETT Brussels	BELGIUM
INSTANT HOT STEAK	Silver	HEINZ HJ BRANCH BELGIUM	HOT KETCHUP	LEO BURNETT Brussels	BELGIUM
AIRBAG	Silver	BAZOOKA	BUBBLE GUM		BELGIUM
ALLEY	Silver	PROCTER & GAMBLE	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling	MALAYSIA
TOILET	Silver	PROCTER & GAMBLE	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling	MALAYSIA
PARK	Silver	PROCTER & GAMBLE	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling	MALAYSIA
TROUSERS	Bronze	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	Jaya SAATCHI & SAATCHI SIMKO	SWITZERLAND
BABY	Bronze	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	SAATCHI & SAATCHI SIMKO	SWITZERLAND
CHEESE	Bronze	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	SAATCHI & SAATCHI SIMKO	SWITZERLAND
KITCHEN	Bronze	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	SAATCHI & SAATCHI SIMKO	SWITZERLAND
REMOTE CONTROL	Bronze	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	SAATCHI & SAATCHI SIMKO	SWITZERLAND
CHE			HIGHLIGHTER PENS	Geneva LEO BURNETT INDIA Mumbai	INDIA
CHARLIE	Bronze Bronze	LUXOR WRITING INSTRUMENTS LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA
ADOLF	Bronze	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA
FROG	Bronze	BUENOS AIRES ZOO	GUIDED VISITS	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
INSECT	Bronze	BUENOS AIRES ZOO	GUIDED VISITS	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
CHAMELEON	Bronze	BUENOS AIRES ZOO	GUIDED VISITS	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
				C. CTTOTH DUCHOS AIRES	

Cannes Lions International Advertising Festival 2008 Publicis Groupe Winners

Title	Award	Client	Product	Agency	Country
BIRD	Bronze	BUENOS AIRES ZOO	GUIDED VISITS	DEL CAMPO NAZCA SAATCHI &	ARGENTINA
	Bronzo	562.1007120.200	COLDED TIONS	SAATCHI Buenos Aires	7.11.02.11.11.01
TV2 UGLY BETTY	Bronze	TVNZ	TV2 MOVIE PROMOTION	SAATCHI & SAATCHI New Zealand Auckland	NEW ZEALAND
STOP	Bronze	GUINNESS ANCHOR BERHAD	DRINK-DRIVING MESSAGE	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
TRAFFIC LIGHT	Bronze	GUINNESS ANCHOR BERHAD	DRINK-DRIVING MESSAGE	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
CLIFF	Bronze	GUINNESS ANCHOR BERHAD	DRINK-DRIVING MESSAGE	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
REINCARNATION - METAL	Bronze	GREENPEACE POLSKA	RECYCLING AWARENESS	SAATCHI & SAATCHI POLAND Warsaw	POLAND
REINCARNATION - PAPER	Bronze	GREENPEACE POLSKA	RECYCLING AWARENESS	SAATCHI & SAATCHI POLAND Warsaw	POLAND
REINCARNATION - PLASTIC	Bronze	GREENPEACE POLSKA	RECYCLING AWARENESS	SAATCHI & SAATCHI POLAND Warsaw	POLAND
MR WHITE	Bronze	ESPN	ESPN	SAATCHI & SAATCHI Singapore	SINGAPORE
MR BLUE	Bronze	ESPN	ESPN	SAATCHI & SAATCHI Singapore	SINGAPORE
MR BROWN	Bronze	ESPN	ESPN	SAATCHI & SAATCHI Singapore	SINGAPORE
FLOODED HOME	Bronze	RED CROSS	FUND RAISING	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA
DESIGN LION WINNERS				Ductios / iiico	
LUXOR POSTERS	Gold	LUXOR WRITING INSTRUMENTS	HIGHLIGHTERS		INDIA
SMOKING KILLS MORE	Silver	UNIMED	HEALTHCARE ORGANISATION	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
TAKING THE WORD TO THE STREETS	Silver	SYDNEY WRITERS' FESTIVAL	SYDNEY WRITERS' FESTIVAL	SAATCHI & SAATCHI Sydney	AUSTRALIA
AN EXPLOSIVE BRAND IDENTITY	Bronze	SYDNEY YOUTH ORCHESTRA	SYDNEY YOUTH ORCHESTRA	SAATCHI & SAATCHI Sydney	AUSTRALIA
	Bronze Bronze	THE AKATU INSTITUTE FOR	SYDNEY YOUTH ORCHESTRA CONSCIOUS CONSUMPTION	LEO BURNETT BRASIL Sao	AUSTRALIA BRAZIL
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER					
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS	Bronze	THE AKATU INSTITUTE FOR		LEO BURNETT BRASIL Sao Paulo	
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE	Bronze Grand Prix Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON	BRAZIL UK UK
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH	Bronze Grand Prix Gold Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON	BRAZIL UK UK UK
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING	Bronze Grand Prix Gold Gold Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT	BRAZIL UK UK UK MALAYSIA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BULLDOZER	Grand Prix Gold Gold Gold Gold Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York	BRAZIL UK UK UK MALAYSIA USA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BULLDOZER LICE	Grand Prix Gold Gold Gold Gold Gold Gold Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE PROCTER & GAMBLE	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York	BRAZIL UK UK UK UK UK USA USA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BULLOZER LICE PRE-NUP	Grand Prix Gold Gold Gold Gold Gold Gold Gold Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE PROCTER & GAMBLE PROCTER & GAMBLE	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York	BRAZIL UK UK UK UK MALAYSIA USA USA USA USA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BULLDOZER LICE PRE-NUP LITTLE BOY	Grand Prix Gold Gold Gold Gold Gold Gold Gold Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA	BRAZIL UK UK UK MALAYSIA USA USA USA ARGENTINA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BUILLDOZER LICE PRE-NUP LITTLE BOY ONE DAY	Grand Prix Gold Gold Gold Gold Gold Gold Gold Silver Silver	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE PROCTER & GAMBLE PROCTER & GAMBLE PROCTER & GAMBLE RENAULT ARGENTINA	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP/	BRAZIL UK UK UK UK USA USA USA USA ARGENTINA SPAIN
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BULLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES	Grand Prix Gold Gold Gold Gold Gold Gold Gold Silver Silver Silver	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE ROCTER & GAMBLE ROCTER & GAMBLE ROCTER & GAMBLE RONY	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP/ FALLON LONDON	BRAZIL UK UK MALAYSIA USA USA USA ARGENTINA SPAIN UK
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PPLAY-DOH TAN HONG MING BUILLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES BEARD	Grand Prix Gold Gold Gold Gold Gold Gold Gold Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE RENAULT ARGENTINA SONY PLAY TV	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP, FALLON LONDON F/NAZCA SAATCHI & SAATCHI &	BRAZIL UK UK WK MALAYSIA USA USA USA ARGENTINA SPAIN UK BRAZIL
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BULLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES BEARD AVIATOR	Grand Prix Gold Gold Gold Gold Gold Gold Gold Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE PROCTER & GAMBLE PROCTER & GAMBLE PROCTER & GAMBLE RENAULT ARGENTINA SONY PLAY TV JC PENNEY	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV JCPENNEY	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP, FALLON LONDON F/NAZCA SAATCHI & SAATCHI S SAATCHI & SAATCHI New	BRAZIL UK UK UK WK USA USA USA ARGENTINA SPAIN UK BRAZIL USA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BUILLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES BEARD AVIATOR MUSIC PIECES	Grand Prix Gold Gold Gold Gold Gold Gold Gold Silver Silver Silver Silver Silver Silver	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE ROCTER & GAMBLE ROMAULT ARGENTINA SONY PLAY TV JC PENNEY SONY	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV JCPENNEY SONY BRAVIA LCD TV	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP, FALLON LONDON F/NAZCA SAATCHI & SAATCHI S SAATCHI & SAATCHI S SAATCHI & SAATCHI S FALLON LONDON	BRAZIL UK UK MALAYSIA USA USA USA ARGENTINA SPAIN UK BRAZIL USA USA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BUILDOZER LICE PRE-NUP LITTLE BOY OUT DAY MUSIC PIECES BEARD AVIATOR MUSIC PIECES RESTROOM	Grand Prix Gold Gold Gold Gold Gold Gold Gold Silver Silver Silver Silver Silver Silver Silver	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE PROCTER & GAMBLE PROCTER & GAMBLE PROCTER & GAMBLE RENAULT ARGENTINA SONY PLAY TV JC PENNEY SONY NOVARTIS	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV JCPENNEY SONY BRAVIA LCD TV BUCKLEY'S COUGH SYRUP	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP/ FALLON LONDON F/NAZCA SAATCHI & SAATCHI New FALLON LONDON SAATCHI & SAATCHI New York	BRAZIL UK UK MALAYSIA USA USA ARGENTINA SPAIN UK BRAZIL USA UK UK UK UK UK UK UK UK UK U
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BUILLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES BEARD AVIATOR MUSIC PIECES RESTROOM CARDIO CARDIO	Bronze Grand Prix Gold Gold Gold Gold Gold Gold Silver Silver Silver Silver Silver Silver Silver Silver Silver	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE PROTER & GAMBLE PROTER & GAMBLE PROTER & GAMBLE RENAULT ARGENTINA SONY PLAY TV JC PENNEY SONY NOVARTIS NOVARTIS	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SKODA FABIA SKODA FABIA SKODA FABIA SKODA FABIA CONSUMPRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV JCPENNEY SONY BRAVIA LCD TV BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP, FALLON LONDON F/NAZCA SAATCHI & SAATCHI S SAATCHI & SAATCHI New FALLON LONDON SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York	BRAZIL UK UK UK WMALAYSIA USA USA USA ARGENTINA SPAIN UK BRAZIL USA UK USA UK USA UK USA UK USA UK USA UK USA USA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BUILLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES BEARD AVIATOR MUSIC PIECES RESTROOM CARDIO SPRING BREAK	Bronze Grand Prix Gold Gold Gold Gold Gold Gold Gold Silver	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE SONY PLAY TV JC PENNEY SONY NOVARTIS NOVARTIS NOVARTIS	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV JCPENNEY SONY BRAVIA LCD TV BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP, FALLON LONDON F/NAZCA SAATCHI & SAATCHI S SAATCHI & SAATCHI New FALLON LONDON SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York	BRAZIL UK UK MALAYSIA USA USA USA USA USA USA UK BRAZIL USA UK USA USA USA USA USA USA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BULLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES BEARD AVIATOR MUSIC PIECES RESTROOM CARDIO SPRING BREAK BED LINEN SET	Bronze Grand Prix Gold Gold Gold Gold Gold Gold Silver Silver Silver Silver Silver Silver Silver Silver Silver	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE PROTER & GAMBLE PROTER & GAMBLE PROTER & GAMBLE RENAULT ARGENTINA SONY PLAY TV JC PENNEY SONY NOVARTIS NOVARTIS	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SKODA FABIA SKODA FABIA SKODA FABIA SKODA FABIA CONSUMPRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV JCPENNEY SONY BRAVIA LCD TV BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP, FALLON LONDON F/NAZCA SAATCHI & SAATCHI S SAATCHI & SAATCHI New FALLON LONDON SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York	BRAZIL UK UK UK WMALAYSIA USA USA USA ARGENTINA SPAIN UK BRAZIL USA UK USA UK USA UK USA UK USA UK USA UK USA USA
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AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BUILLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES BEARD AVIATOR MUSIC PIECES RESTROOM CARDIO SPRING BREAK BED LINEN SET SHIRT HAIR FLAG CCONSTRUCTION ROBOBOY	Bronze Grand Prix Gold Gold Gold Gold Gold Gold Gold Silver	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE NENAULT ARGENTINA SONY PLAY TV JC PENNEY SONY NOVARTIS NOVARTIS NOVARTIS NOVARTIS LANCEFINAL LANCEFINAL LANCEFINAL LANCEFINAL LANCEFINAL LANCEFINAL LANCEFINAL KELLOGG'S UNILEVER	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV JCPENNEY SONY BRAVIA LCD TV BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP LANCEFINAL ONLINE ALL-BRAN CEREAL OMO LAUNDRY DETERGENT	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP, FALLON LONDON FINAZCA SAATCHI & SAATCHI S SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP, FALLON LONDON FINAZCA SAATCHI WEYOR SAATCHI & SAATCHI New York LEO BURNETT BRASIL LEO BURNETT USA BBH LONDON	BRAZIL UK UK MALAYSIA USA USA USA USA USA USA USA
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BULLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES BEARD AVIATOR MUSIC PIECES RESTROOM CARDIO SPRING BREAK BED LINEN SET SHIRT HAIR FLAG CONSTRUCTION ROBOBOY NEVERENDING ROAD	Bronze Grand Prix Gold Gold Gold Gold Gold Gold Gold Silver	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE PROATTER & GAMBLE RENAULT ARGENTINA SONY PLAY TV JC PENNEY SONY NOVARTIS NOVARTIS NOVARTIS LANCEFINAL LELOGG'S UNILEVER RENAULT	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV JCPENNEY SONY BRAVIA LCD TV BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP LANCEFINAL ONLINE ALL-BRAN CEREAL OMO LAUNDRY DETERGENT RENAULT MÉGANE GT	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP/ FALLON LONDON F/NAZCA SAATCHI & SAATCHI S SAATCHI & SAATCHI New FALLON LONDON SAATCHI & SAATCHI New FALLON LONDON SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York LEO BURNETT BRASIL LEO BURNETT USA BBH LONDON PUBLICIS COMUNICACION ESP/	BRAZIL UK UK MALAYSIA USA USA USA USA USA USA UK BRAZIL USA USA USA USA USA USA USA US
AN EXPLOSIVE BRAND IDENTITY PROMOTIONS FLYER FILM LION WINNERS GORILLA CAKE PLAY-DOH TAN HONG MING BUILLDOZER LICE PRE-NUP LITTLE BOY ONE DAY MUSIC PIECES BEFARD AVIATOR MUSIC PIECES RESTROOM CARDIO SPRING BREAK BED LINEN SET SHIRT HAIR FELAG CONSTRUCTION ROBOBOY NEVERENDING ROAD CONSTRUCTION	Bronze Grand Prix Gold Gold Gold Gold Gold Gold Gold Gold	THE AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION CADBURY SKODA SONY PETRONAS PROCTER & GAMBLE RENAULT ARGENTINA SONY PLAY TV JC PENNEY SONY NOVARTIS NOVARTIS LANCEFINAL LANCEFINAL LANCEFINAL LANCEFINAL LANCEFINAL LANCEFINAL LANCEFINAL LANCEFINAL KELLOGG'S UNILEVER RENAULT AUDI UK	CONSCIOUS CONSUMPTION DAIRY MILK SKODA FABIA SONY BRAVIA LCD TV MERDEKA 2007 CREST TOOTHPASTE CREST TOOTHPASTE CREST TOOTHPASTE ARIEL DETERGENT RENAULT/DACIA LOGAN SONY BRAVIA LCD TV PLAY TV JCPENNEY SONY BRAVIA LCD TV BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP BUCKLEY'S COUGH SYRUP LANCEFINAL ONLINE LANCEFINAL ONLINE LANCEFINAL ONLINE LANCEFINAL ONLINE LANCEFINAL ONLINE LANCEFINAL ONLINE ALL-BRAN CEREAL OMO LAUNDRY DETERGENT RENAULT MÉGANE GT AUDI R8	LEO BURNETT BRASIL Sao Paulo FALLON LONDON FALLON LONDON FALLON LONDON FALLON LONDON LEO BURNETT SAATCHI & SAATCHI New York SAATCHI & SAATCHI New York DEL CAMPO NAZCA PUBLICIS COMUNICACION ESP. FALLON LONDON FINAZCA SAATCHI & SAATCHI NEW FALLON LONDON SAATCHI & SAATCHI NEW FALLON LONDON SAATCHI & SAATCHI NEW FALLON LONDON SAATCHI & SAATCHI NEW YORK LEO BURNETT BRASIL LEO BURNETT BRASIL LEO BURNETT BRASIL LEO BURNETT BRASIL LEO BURNETT USA BBH LONDON PUBLICIS COMUNICACION ESP. BBH LONDON	BRAZIL UK UK WK WK MALAYSIA USA USA USA ARGENTINA SPAIN UK BRAZIL USA USA USA USA USA USA USA US
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