



## PUBLICIS GROUPE

### COMMUNIQUÉ DE PRESSE

Paris, 25 juin 2007

## **Grand succès pour Publicis Groupe à Cannes, classé n° 2 Saatchi & Saatchi New York nommée « Agency of the year »**

Publicis Groupe a remporté 93 Lions au 54<sup>ème</sup> Festival International de publicité de Cannes, pratiquement un quart de tous les prix attribués. Second au classement général, juste après Omnicom, Publicis Groupe est le plus primé par rapport à sa taille. Les agences du Groupe ont obtenu 1 Grand Prix, 17 Lions d'Or, 31 Lions d'Argent et 37 de Bronze. Le Groupe a aussi gagné 5 Promo Lions, 1 Titanium et 1 « Integrated Lion ».

Ayant non seulement remporté 7 prix Jeunes Créateurs, les réseaux et les agences de Publicis Groupe ont été primés dans toutes les catégories. Les performances du Groupe ont été remarquées particulièrement dans la Presse, la Radio, l'affichage, Titanium et Integrated, où le Groupe a recueilli le plus grand nombre de prix.

Saatchi & Saatchi, avec 33 Lions, est le réseau du Groupe le plus primé – et Saatchi & Saatchi New York a été élue « Agency of the Year ». Les autres réseaux et agences du Groupe se sont également distingués : Leo Burnett avec un total impressionnant de 26 Lions, Publicis avec 17 Lions, BBH et Fallon avec respectivement 7 Lions, ainsi que Freud (DFGW) avec 1 Lion. Enfin, en media, Starcom remporte 2 Lions.

Maurice Lévy, Président du Directoire de Publicis Groupe, indique : « *Le Festival de Cannes est une belle occasion de mesurer les performances créatives des différents réseaux. Nos succès sont impressionnants dans tous les domaines, surtout lorsque l'on rapporte ces résultats à la taille de notre Groupe. Je tiens à féliciter très chaleureusement toutes nos équipes et à remercier nos clients de nous permettre d'aller toujours plus loin* ».

**Tous les gagnants sont sur le site : [www.publicisgroupe.com](http://www.publicisgroupe.com)**

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**Publicis Groupe** (Euronext Paris : FR0000130577 et NYSE : PUB) est le 4<sup>ème</sup> groupe mondial de communication, ainsi qu'un leader incontestable dans la communication digitale & online, le conseil média, et la communication santé.

Avec près de 42 000 collaborateurs répartis dans 104 pays, les activités de communication du Groupe comprennent à la fois la publicité à travers trois réseaux publicitaires mondiaux : Leo Burnett, Publicis, Saatchi & Saatchi ; deux réseaux multi-hubs : Fallon Worldwide et Bartle Bogle Hegarty (filiale à 49 %) ; les agences médias avec deux réseaux mondiaux : ZenithOptimedia et Starcom MediaVest Group; et les marketing services, incluant la communication digitale et interactive à travers Digitas, le marketing relationnel et marketing direct, les relations publiques et médias, la communication corporate et financière, la communication ethnique et la communication événementielle. Le groupe est par ailleurs le leader mondial dans la communication santé.

Site internet : [www.publicisgroupe.com](http://www.publicisgroupe.com)

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# PUBLICIS GROUPE

## Cannes Lions 2007

Title	Advertiser	Product	Award	Advertising Agency	Country
<b>Direct Lions Winners</b>					
<a href="#">Stick &amp; Save</a>	Treat Every Environment Special (Trees)	Paper Recycling Campaign	Gold Lion	Arc Worldwide Kuala Lumpur	Malaysia
<a href="#">Verb Yellowball</a>	Centers for Disease Control & Prevention	Youth Fitness Campaign	Gold Lion	Arc Worldwide Chicago	USA
<a href="#">Verb Yellowball</a>	Centers for Disease Control & Prevention	Youth Fitness Campaign	Silver Lion	Arc Worldwide Chicago	USA
<a href="#">Here's Proof</a>	Olympus	Mju Sw Camera	Silver Lion	Saatchi & Saatchi Sydney	Australia
<a href="#">20°C Mailing</a>	Procter & Gamble	Ariel Coldactive Detergent	Bronze Lion	Saatchi & Saatchi Frankfurt	Germany
<a href="#">The Ariss Bros</a>	The Ariss Bros	Ariss Brothers Propane	Bronze Lion	Leo Burnett Toronto	Canada
<a href="#">Dementia</a>	StadtMission Nuernberg	Home for the Aged	Bronze Lion	Publicis Kommunikationsagentur	Germany
<a href="#">Alternative World Cup 2006</a>	Switzerland Tourism	Switzerland Tourism	Bronze Lion	Spillmann/Felser/Leo Burnett Zurich	Switzerland
<b>Promo Lions Winners</b>					
<a href="#">Anywhere But Germany</a>	Nestlé	El Chana Coffee	Promo Lion	Publicis Impetu Montevideo	Uruguay
<a href="#">Earth Hour</a>	WWF Australia	Wildlife Charity	Promo Lion	Leo Burnett Sydney	Australia
<a href="#">Earth Hour</a>	WWF Australia	Wildlife Charity	Promo Lion	Leo Burnett Sydney	Australia
<a href="#">Stadium</a>	Nike	Nike Football Boots	Promo Lion	Publicis Singapore	Singapore
<a href="#">Static</a>	France Telecom	Orange Call Package	Promo Lion	Vitruvio Leo Burnett Madrid	Spain
<b>Outdoor Lions Winners</b>					
<a href="#">Soy Sauce</a>	Procter & Gamble	Ultra Tide Clothing Detergent	Gold Lion/1 of 3 campaign	Saatchi & Saatchi New York	USA
<a href="#">Mayo</a>	Procter & Gamble	Ultra Tide Clothing Detergent	Gold Lion/2 of 3 campaign	Saatchi & Saatchi New York	USA
<a href="#">Ketchup</a>	Procter & Gamble	Ultra Tide Clothing Detergent	Gold Lion/3 of 3 campaign	Saatchi & Saatchi New York	USA
<a href="#">Bush</a>	Arno	Blender	Gold Lion/1 of 2 campaign	Publicis Brasil Sao Paulo	Brazil
<a href="#">Clinton</a>	Arno	Blender	Gold Lion/2 of 2 campaign	Publicis Brasil Sao Paulo	Brazil
<a href="#">Rail</a>	Clima	Bicycle Lock	Gold Lion/1 of 2 campaign	Leo Burnett Bangkok	Thailand
<a href="#">Barrier</a>	Clima	Bicycle Lock	Gold Lion/2 of 2 campaign	Leo Burnett Bangkok	Thailand
<a href="#">Red Sofa</a>	ADEF	Smoking Awareness	Gold Lion/1 of 4 campaign	Neogama/BBH Sao Paulo	Brazil
<a href="#">Bedroom</a>	ADEF	Smoking Awareness	Gold Lion/2 of 4 campaign	Neogama/BBH Sao Paulo	Brazil
<a href="#">Kitchen</a>	ADEF	Smoking Awareness	Gold Lion/3 of 4 campaign	Neogama/BBH Sao Paulo	Brazil
<a href="#">Bookcase</a>	ADEF	Smoking Awareness	Gold Lion/4 of 4 campaign	Neogama/BBH Sao Paulo	Brazil
<a href="#">Bracelets</a>	Médecins sans Frontières	3RD World Appeal	Gold Lion	Duval Guillaume Brussels	Belgium
<a href="#">Little Flower</a>	Plastik	Toys	Gold Lion/1 of 5 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">War</a>	Plastik	Toys	Gold Lion/2 of 5 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil



<a href="#">Rotten Egg</a>	Plastik	Toys	Gold Lion/3 of 5 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">Chernobyl</a>	Plastik	Toys	Gold Lion/4 of 5 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">Acid</a>	Plastik	Toys	Gold Lion/5 of 5 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">Mother &amp; Child</a>	Heinz	Hot Ketchup	Silver Lion	Leo Burnett Brussels	Belgium
<a href="#">Denim</a>	Procter & Gamble	Ariel Detergent	Silver Lion/1 of 5 campaign	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Cotton</a>	Procter & Gamble	Ariel Detergent	Silver Lion/2 of 5 campaign	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Polyester</a>	Procter & Gamble	Ariel Detergent	Silver Lion/3 of 5 campaign	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Jersey</a>	Procter & Gamble	Ariel Detergent	Silver Lion/4 of 5 campaign	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Corduroy</a>	Procter & Gamble	Ariel Detergent	Silver Lion/5 of 5 campaign	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Sleeping</a>	Procter & Gamble	Glide Dental Floss	Silver Lion/1 of 5 campaign	Saatchi & Saatchi New York	USA
<a href="#">Big Night Out</a>	Procter & Gamble	Glide Dental Floss	Silver Lion/2 of 5 campaign	Saatchi & Saatchi New York	USA
<a href="#">My Girlfriend</a>	Procter & Gamble	Glide Dental Floss	Silver Lion/3 of 5 campaign	Saatchi & Saatchi New York	USA
<a href="#">Music</a>	Procter & Gamble	Glide Dental Floss	Silver Lion/4 of 5 campaign	Saatchi & Saatchi New York	USA
<a href="#">New Sports Car</a>	Procter & Gamble	Glide Dental Floss	Silver Lion/5 of 5 campaign	Saatchi & Saatchi New York	USA
<a href="#">Lounge</a>	E.U.T Marketing	Wonderbra	Silver Lion/1 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Boardroom</a>	E.U.T Marketing	Wonderbra	Silver Lion/2 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Street</a>	E.U.T Marketing	Wonderbra	Silver Lion/3 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Train</a>	Penguin	Book Publisher	Silver Lion/1 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Airport</a>	Penguin	Book Publisher	Silver Lion/2 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Bus Stop</a>	Penguin	Book Publisher	Silver Lion/3 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Couch</a>	Thai SCPA	Pet Adoption	Silver Lion/1 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Walkies</a>	Thai SCPA	Pet Adoption	Silver Lion/2 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Sticks</a>	Thai SCPA	Pet Adoption	Silver Lion/3 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Aftershave</a>	Cordaid	People In Need Charity	Silver Lion/1 of 4 campaign	Saatchi & Saatchi Amstelvee	The Netherlands
<a href="#">Beer</a>	Cordaid	People In Need Charity	Silver Lion/2 of 4 campaign	Saatchi & Saatchi Amstelvee	The Netherlands
<a href="#">Sunglasses</a>	Cordaid	People In Need Charity	Silver Lion/3 of 4 campaign	Saatchi & Saatchi Amstelvee	The Netherlands
<a href="#">Handbag</a>	Cordaid	People In Need Charity	Silver Lion/4 of 4 campaign	Saatchi & Saatchi Amstelvee	The Netherlands
<a href="#">Sundial</a>	McDonald's	McDonald's Breakfast Menu	Silver Lion	Leo Burnett Chicago	USA



<a href="#">Rusty</a>	Diageo	Guinness	Bronze Lion	Saatchi & Saatchi Petaling Jaya	Malaysia
<a href="#">Mogul</a>	Café Suplicy	Coffee	Bronze Lion/1 of 3 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">Chemistry Genius</a>	Café Suplicy	Coffee	Bronze Lion/2of 3 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">Employee of the Month</a>	Café Suplicy	Coffee	Bronze Lion/3 of 3 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">Iron</a>	Procter & Gamble	Olay Face Cream	Bronze Lion	Saatchi & Saatchi Ho Chi Minh City	Vietnam
<a href="#">Chicken Feet</a>	Connex Trains	SMS Updates	Bronze Lion/1 of 3 campaign	Leo Burnett Melbourne	Australia
<a href="#">Beaver</a>	Connex Trains	SMS Updates	Bronze Lion/2of 3 campaign	Leo Burnett Melbourne	Australia
<a href="#">Hamster</a>	Connex Trains	SMS Updates	Bronze Lion/3 of 3 campaign	Leo Burnett Melbourne	Australia
<a href="#">Life</a>	Smith Micro Software	Stuffit Deluxe Compression Software	Bronze Lion	Saatchi & Saatchi New York	USA
<a href="#">Pulp Fiction</a>	Groep T	Language Courses	Bronze Lion	Duval Guillaume Brussels	Belgium
<a href="#">How to Remove</a>	ACP Magazine	Breast Cancer Welfare Association	Bronze Lion	Saatchi & Saatchi Petaling Jaya	Malaysia
<b>Media Lions Winners</b>					
<a href="#">1 In 8 Women</a>	Avon Cosmetics Romania	Breast Cancer Awareness	Silver Lion	Starcom Media Bucharest	Romania
<a href="#">Bracelets</a>	Médecins sans Frontières/Artsen Zonder Grenzen	Malnutrition Campaign	Silver Lion	Duval Guillaume Brussels	Belgium
<a href="#">The Difference is K</a>	Kellogg's	Special K Food Products	Bronze Lion	Starcom USA Chicago	USA
<a href="#">Sundial</a>	McDonald's	McDonald's Restaurants	Bronze Lion	Leo Burnett USA Chicago	USA
<a href="#">Verb Yellowball</a>	Centres for Disease Control and Prevention	Youth Obesity Campaign	Bronze Lion	Arc Worldwide Chicago	USA
<a href="#">Shopping</a>	Boehringer Ingelheim Do Brazil	Mucosolvan Cough Syrup	Bronze Lion	Leo Burnett Brazil Sao Paulo	Brazil
<b>Radio Lions Winners</b>					
<a href="#">Summer Hit</a>	CTI Mobile	MP3 Mobile Phone	Silver Lions	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Monotone Billy</a>	Procter & Gamble	Anti-Dandruff Shampoo	Silver Lions	Saatchi & Saatchi, New York	USA
<a href="#">Stabbing</a>	Foxtel	Crime Programme	Silver Lions/1 of 2 campaign	Saatchi & Saatchi Sydney	Australia
<a href="#">Girl</a>	Foxtel	Crime Programme	Silver Lions/2 of 2 campaign	Saatchi & Saatchi Sydney	Australia
<a href="#">Your Marriage</a>	Smith Micro Software	Stuffit Compression Software	Silver Lions/1 of 2 campaign	Saatchi & Saatchi, New York	USA
<a href="#">Travelling with Children</a>	Smith Micro Software	Stuffit Compression Software	Silver Lions/2 of 2 campaign	Saatchi & Saatchi, New York	USA
<a href="#">Shorten Your Life</a>	Bullzi	Recruitment Consultancy	Silver Lions	Ambience Publicis Advertising	India
<a href="#">Girl Child</a>	Cehat	Anti-Female Foeticide Campaign	Silver Lions	Leo Burnett India	India
<a href="#">Girls Fart Too</a>	Coca-Cola Nordic Services	Sprite Zero	Bronze Lions/1 of 5 campaign	Saatchi & Saatchi Copenhagen	Denmark
<a href="#">Make-Up</a>	Coca-Cola Nordic Services	Sprite Zero	Bronze Lions/2 of 5 campaign	Saatchi & Saatchi Copenhagen	Denmark
<a href="#">My Fake Number</a>	Coca-Cola Nordic Services	Sprite Zero	Bronze Lions/3 of 5 campaign	Saatchi & Saatchi Copenhagen	Denmark



<a href="#">Tribal Tattoo</a>	Coca-Cola Nordic Services	Sprite Zero	Bronze Lions/4 of 5 campaign	Saatchi & Saatchi Copenhagen	Denmark
<a href="#">Like a Woman</a>	Coca-Cola Nordic Services	Sprite Zero	Bronze Lions/5 of 5 campaign	Saatchi & Saatchi Copenhagen	Denmark
<a href="#">Script</a>	Procter & Gamble	Fairy Laundry Detergent	Bronze Lions	Leo Burnett London	United Kingdom
<b>Cyber Lions Winners</b>					
<a href="#">Tea Party</a>	Smirnoff	Raw Tea	Gold Lion	Bartle Bogle Hegarty New York	USA
<a href="#">Brawny Academy Website</a>	Georgia Pacific	Brawny Paper Towels	Silver Lion	Fallon Minneapolis	USA
<a href="#">Dynamite Surfing</a>	Quiksilver Denmark	Sports Clothing and Equipment	Silver Lion	Saatchi & Saatchi Copenhagen	Denmark
<a href="#">Try Drugs</a>	Uteseksjonen	Anti-Drugs Campaign	Bronze Lion	Kitchen (Leo Burnett) Oslo	Norway
<a href="#">Before You Enter (Wear Condoms)</a>	Krajowe Centrum DS. AIDS	AIDS Protection	Bronze Lion	Arc Warsaw - Leo Burnett Group	Poland
<b>Press Lions Winners</b>					
<a href="#">Soy Sauce</a>	Procter & Gamble	Ultra Tide Clothing Detergent	Grand Prix/1 of 3 campaign	Saatchi & Saatchi New York	USA
<a href="#">Mayo</a>	Procter & Gamble	Ultra Tide Clothing Detergent	Grand Prix/1 of 3 campaign	Saatchi & Saatchi New York	USA
<a href="#">Ketchup</a>	Procter & Gamble	Ultra Tide Clothing Detergent	Grand Prix/1 of 3 campaign	Saatchi & Saatchi New York	USA
<a href="#">Denim</a>	Procter & Gamble	Ariel Detergent	Gold Lion/1 of 4 campaign	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Cotton</a>	Procter & Gamble	Ariel Detergent	Gold Lion/2 of 4 campaign	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Polyester</a>	Procter & Gamble	Ariel Detergent	Gold Lion/3 of 4 campaign	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Corduroy</a>	Procter & Gamble	Ariel Detergent	Gold Lion/4 of 4 campaign	Del Campo Nazca Saatchi & Saatchi	Argentina
<a href="#">Sleeping</a>	Procter & Gamble	Glide Dental Floss	Gold Lion/1 of 6 campaign	Saatchi & Saatchi New York	USA
<a href="#">Big Night Out</a>	Procter & Gamble	Glide Dental Floss	Gold Lion/2 of 6 campaign	Saatchi & Saatchi New York	USA
<a href="#">Manhattan</a>	Procter & Gamble	Glide Dental Floss	Gold Lion/3 of 6 campaign	Saatchi & Saatchi New York	USA
<a href="#">My Girlfriend</a>	Procter & Gamble	Glide Dental Floss	Gold Lion/4 of 6 campaign	Saatchi & Saatchi New York	USA
<a href="#">Music</a>	Procter & Gamble	Glide Dental Floss	Gold Lion/5 of 6 campaign	Saatchi & Saatchi New York	USA
<a href="#">New Sports Car</a>	Procter & Gamble	Glide Dental Floss	Gold Lion/6 of 6 campaign	Saatchi & Saatchi New York	USA
<a href="#">Railcycle</a>	Clima	Bicycle Lock	Gold Lion/1 of 2 campaign	Leo Burnett Bangkok	Thailand
<a href="#">Barriercycle</a>	Clima	Bicycle Lock	Gold Lion/2 of 2 campaign	Leo Burnett Bangkok	Thailand
<a href="#">Benjamin Franklin</a>	Mackenzie University	University	Gold Lion/1 of 3 campaign	Publicis Brasil Sao Paulo	Brazil
<a href="#">Leonardo Da Vinci</a>	Mackenzie University	University	Gold Lion/2 of 3 campaign	Publicis Brasil Sao Paulo	Brazil
<a href="#">Winston Churchill</a>	Mackenzie University	University	Gold Lion/3 of 3 campaign	Publicis Brasil Sao Paulo	Brazil
<a href="#">Living Room</a>	ADESF	Smoking Awareness	Gold Lion/1 of 6 campaign	Neogama/BBH Sao Paulo	Brazil



<a href="#">Bedroom</a>	ADESF	Smoking Awareness	Gold Lion/2 of 6 campaign	Neogama/BBH Sao Paulo	Brazil
<a href="#">Kitchen</a>	ADESF	Smoking Awareness	Gold Lion/3 of 6 campaign	Neogama/BBH Sao Paulo	Brazil
<a href="#">Shelf</a>	ADESF	Smoking Awareness	Gold Lion/4 of 6 campaign	Neogama/BBH Sao Paulo	Brazil
<a href="#">TV</a>	ADESF	Smoking Awareness	Gold Lion/5 of 6 campaign	Neogama/BBH Sao Paulo	Brazil
<a href="#">Books</a>	ADESF	Smoking Awareness	Gold Lion/6 of 6 campaign	Neogama/BBH Sao Paulo	Brazil
<a href="#">Couch</a>	Thai SCPA	Pet Adoption	Gold Lion/1 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Walkies</a>	Thai SCPA	Pet Adoption	Gold Lion/2 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Sticks</a>	Thai SCPA	Pet Adoption	Gold Lion/3 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Sea Fish</a>	Carlsberg	Carlsberg Lager	Silver Lion/1 of 3 campaign	Saatchi & Saatchi London	United Kingdom
<a href="#">Country Animals</a>	Carlsberg	Carlsberg Lager	Silver Lion/2 of 3 campaign	Saatchi & Saatchi London	United Kingdom
<a href="#">Birds of Britain</a>	Carlsberg	Carlsberg Lager	Silver Lion/3 of 3 campaign	Saatchi & Saatchi London	United Kingdom
<a href="#">Empire State Building</a>	Procter & Gamble	Tide Coldwater Washing Detergent	Silver Lion/1 of 3 campaign	Saatchi & Saatchi New York	USA
<a href="#">Wrigley Field</a>	Procter & Gamble	Tide Coldwater Washing Detergent	Silver Lion/2 of 3 campaign	Saatchi & Saatchi New York	USA
<a href="#">Cruise Ship</a>	Procter & Gamble	Tide Coldwater Washing Detergent	Silver Lion/3 of 3 campaign	Saatchi & Saatchi New York	USA
<a href="#">Mount Rushmore</a>	Diesel	Diesel Clothing	Silver Lion/1 of 5 campaign	Marcel Paris	France
<a href="#">New York</a>	Diesel	Diesel Clothing	Silver Lion/2 of 5 campaign	Marcel Paris	France
<a href="#">London</a>	Diesel	Diesel Clothing	Silver Lion/3 of 5 campaign	Marcel Paris	France
<a href="#">Great Wall</a>	Diesel	Diesel Clothing	Silver Lion/4 of 5 campaign	Marcel Paris	France
<a href="#">Venizia</a>	Diesel	Diesel Clothing	Silver Lion/5 of 5 campaign	Marcel Paris	France
<a href="#">Fat</a>	Texto Editores	Media Books Bookstore	Silver Lion/1 of 4 campaign	Leo Burnett Lisbon	Portugal
<a href="#">Coach</a>	Texto Editores	Media Books Bookstore	Silver Lion/2 of 4 campaign	Leo Burnett Lisbon	Portugal
<a href="#">In Love</a>	Texto Editores	Media Books Bookstore	Silver Lion/3 of 4 campaign	Leo Burnett Lisbon	Portugal
<a href="#">Little Brother</a>	Texto Editores	Media Books Bookstore	Silver Lion/4 of 4 campaign	Leo Burnett Lisbon	Portugal
<a href="#">Ecology</a>	France 24	TV News Channel	Silver Lion/1 of 3 campaign	Marcel Paris	France
<a href="#">Finance</a>	France 25	TV News Channel	Silver Lion/2 of 3 campaign	Marcel Paris	France
<a href="#">Pharmaceutical Industry</a>	France 26	TV News Channel	Silver Lion/3 of 3 campaign	Marcel Paris	France
<a href="#">Abuse</a>	El Segundo Police Department	Police Department	Silver Lion/1 of 3 campaign	Team One El Segundo	USA





<a href="#">Arrest</a>	El Segundo Police Department	Police Department	Silver Lion/2 of 3 campaign	Team One El Segundo	USA
<a href="#">Bullet</a>	El Segundo Police Department	Police Department	Silver Lion/3 of 3 campaign	Team One El Segundo	USA
<a href="#">How to Remove</a>	ACP Magazine	Breast Cancer Welfare Association	Silver Lion	Saatchi & Saatchi Petaling Jaya	Malaysia
<a href="#">Spaghetti</a>	HJ Heinz Benelux	Mayonnaise	Bronze Lion	Leo Burnett Brussels	Belgium
<a href="#">Woman</a>	Stihl	Trimmer Range	Bronze Lion/1 of 3 campaign	Publicis Conseil Paris	France
<a href="#">Man</a>	Stihl	Trimmer Range	Bronze Lion/2 of 3 campaign	Publicis Conseil Paris	France
<a href="#">Boy</a>	Stihl	Trimmer Range	Bronze Lion/3 of 3 campaign	Publicis Conseil Paris	France
<a href="#">Bank</a>	Club Med	Travel Company	Bronze Lion/1 of 4 campaign	Publicis Graffiti Buenos Aires	Argentina
<a href="#">Waitress</a>	Club Med	Travel Company	Bronze Lion/2 of 4 campaign	Publicis Graffiti Buenos Aires	Argentina
<a href="#">Boss</a>	Club Med	Travel Company	Bronze Lion/3 of 4 campaign	Publicis Graffiti Buenos Aires	Argentina
<a href="#">Mechanic</a>	Club Med	Travel Company	Bronze Lion/4 of 4 campaign	Publicis Graffiti Buenos Aires	Argentina
<a href="#">Train</a>	Penguin	Book Publisher	Bronze Lion/1 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Bus-Stop</a>	Penguin	Book Publisher	Bronze Lion/2 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Airport</a>	Penguin	Book Publisher	Bronze Lion/3 of 3 campaign	Saatchi & Saatchi Singapore	Singapore
<a href="#">Bolivia</a>	Amnesty International	Human Rights Campaign	Bronze Lion/1 of 3 campaign	Publicis Mojo Auckland	New Zealand
<a href="#">Fallujah</a>	Amnesty International	Human Rights Campaign	Bronze Lion/2 of 3 campaign	Publicis Mojo Auckland	New Zealand
<a href="#">Sudan</a>	Amnesty International	Human Rights Campaign	Bronze Lion/3 of 3 campaign	Publicis Mojo Auckland	New Zealand
<a href="#">Jaguar</a>	SOS Mata Atlantica Foundation	Nature Preservation	Bronze Lion/1 of 4 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">Monkeys</a>	SOS Mata Atlantica Foundation	Nature Preservation	Bronze Lion/2 of 4 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">Sloth</a>	SOS Mata Atlantica Foundation	Nature Preservation	Bronze Lion/3 of 4 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<a href="#">Alligator</a>	SOS Mata Atlantica Foundation	Nature Preservation	Bronze Lion/4 of 4 campaign	F/Nazca Saatchi & Saatchi Sao Paulo	Brazil
<b>Film Lions Winners</b>					
<a href="#">Dangerous Liaisons</a>	Levis Strauss	Levi's	Gold Lion	BBH London	United Kingdom
<a href="#">Paint</a>	Sony	Bravia LCD TV	Gold Lion	Fallon London	United Kingdom
<a href="#">Taste It In This Life</a>	DB Breweries	Tiger Beer	Silver Lion	Saatchi & Saatchi New Zealand Auckland	New Zealand
<a href="#">Interview</a>	Procter & Gamble	Tide-to-Go Detergent	Silver Lion	Saatchi & Saatchi New York	USA
<a href="#">Shakespearean Gecko</a>	The Thai Olympic Fibre Cement	Shera Ceiling Boards	Silver Lion	Publicis Thailand Bangkok	Thailand
<a href="#">Monte</a>	Bahamas	Tourism	Silver Lion/1 of 3 campaign	Fallon Minneapolis	USA
<a href="#">Maureen</a>	Bahamas	Tourism	Silver Lion/2 of 3 campaign	Fallon Minneapolis	USA



<a href="#">Lyle</a>	Bahamas	Tourism	Silver Lion/3 of 3 campaign	Fallon Minneapolis	USA
<a href="#">Fruit Pants</a>	Altoids	Altoid Sours	Bronze Lion/1 of 3 campaign	Leo Burnett USA Chicago	USA
<a href="#">Half &amp; Half</a>	Altoids	Altoid Sours	Bronze Lion/2 of 3 campaign	Leo Burnett USA Chicago	USA
<a href="#">Slap</a>	Altoids	Altoid Sours	Bronze Lion/3 of 3 campaign	Leo Burnett USA Chicago	USA
<a href="#">Australian Double Back</a>	William Wrigley, Jr.	Altoids	Bronze Lion/1 of 3 campaign	Leo Burnett USA Chicago	USA
<a href="#">Blow Hole Bob</a>	William Wrigley, Jr.	Altoids	Bronze Lion/2 of 3 campaign	Leo Burnett USA Chicago	USA
<a href="#">Banana Hands Allen</a>	William Wrigley, Jr.	Altoids	Bronze Lion/3 of 3 campaign	Leo Burnett USA Chicago	USA
<a href="#">Brawny Academy</a>	Georgia Pacific	Brawny Kitchen Roll	Bronze Lion/1 of 2 campaign	Fallon Minneapolis	USA
<a href="#">Rock</a>	Georgia Pacific	Brawny Kitchen Roll	Bronze Lion/2 of 2 campaign	Fallon Minneapolis	USA
<a href="#">Sea of Skin</a>	Unilever	Vaseline	Bronze Lion	Bartle Bogle Hegarty New York	USA
<a href="#">News Story</a>	Levi's	Original 501	Bronze Lion	Bartle Bogle Hegarty New York	USA
<a href="#">Whale</a>	Renault Espana	Clio Ipod	Bronze Lion/1 of 2 campaign	Publicis Lado C Madrid	Spain
<a href="#">Beetle</a>	Renault Espana	Clio Ipod	Bronze Lion/2 of 2 campaign	Publicis Lado C Madrid	Spain
<a href="#">Whale Song</a>	Intercontinental Hotels Group	Holiday Inn	Bronze Lion/1 of 3 campaign	Fallon Minneapolis	USA
<a href="#">Unicycle</a>	Intercontinental Hotels Group	Holiday Inn	Bronze Lion/2 of 3 campaign	Fallon Minneapolis	USA
<a href="#">Quack</a>	Holiday Inn	Hotel	Bronze Lion/3 of 3 campaign	Fallon Minneapolis	USA
<a href="#">Joe's Throat</a>	Holiday Inn	Hotel	Bronze Lion/1 of 2 campaign	Fallon Minneapolis	USA
<a href="#">Screwball</a>	Holiday Inn	Hotel	Bronze Lion/2 of 3 campaign	Fallon Minneapolis	USA
<a href="#">Hairdresser</a>	Sitges Sci-Fi & Fantasy Film Festival	Film Festival	Bronze Lion	Vitruvio Leo Burnett Madrid	Spain
<a href="#">Elvis</a>	BBC	Radio 2	Bronze Lion	DFGW, London (Freud Communications)	United Kingdom
<a href="#">Breathe</a>	Greenpeace	Ocean Defenders Campaign	Bronze Lion	Publicis Mojo Auckland	New Zealand
<a href="#">Dangerous Liaisons</a>	Levi Strauss EMEA	Levis	Bronze Lion	BBH London	United Kingdom
<b>Titanium &amp; Integrated Lions Winners</b>					
<a href="#">Earth Hour</a>	WWF Australia	Wildlife Charity	Titanium Lion	Leo Burnett Sydney	Australia
<a href="#">Tate Tracks</a>	Tate Modern	Museum	Integrated Lion	Fallon London	United Kingdom