Publicis Groupe a Big Winner at the 48th Clio Awards
Saatchi & Saatchi is « Agency Network of the Year »

Paris, May 21, 2007 - The 2007 Clio Awards was a fruitful event for Publicis Groupe and its networks. At this prestigious international advertising awards competition, some 27 countries were represented and 418 prizes were awarded. Publicis Groupe won an extremely impressive 97 Cios, second only to Omnicom's 112 -- and more than twice as many as WPP. IPG picked up just 16. This creative success is extraordinary given that Publicis Groupe is approximately half the size of WPP or Omnicom.

The Groupe placed first in the United States with 49 awards, well ahead of its competitors. Publicis Groupe also placed first in Japan, Australia, Belgium, Denmark, Italy and Colombia.

Publicis Groupe is extremely proud for its employees and its clients. These results attest to the quality, the diversity of our talent, and the confidence of our clients, which allow us to create such bold and beautiful campaigns.

We congratulate the impressive number of prizes won by Saatchi & Saatchi (52 awards), and the « Agency Network of the Year » as well as the « Agency of the Year » for Saatchi & Saatchi New York. In addition, Leo Burnett dynamism (29 awards) is attested by its two « Grand Prix » in television and outdoor. Publicis, Fallon and BBH should also be commended for their contributions in making Publicis Groupe the second most awarded group at this event.

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Publicis Groupe (Euronext Paris: FR0000130577 and NYSE: PUB) is the world’s fourth largest communications group, as well as world's second largest media counsel and buying group. With activities spanning 104 countries on five continents, the Groupe employs approximately 40,000 professionals.

The Groupe’s communication activities cover advertising, through three autonomous global advertising networks: Leo Burnett, Publicis, Saatchi & Saatchi, as well as through its two multi-hub networks Fallon Worldwide and 49%-owned Bartle Bogle Hegarty; media consultancy and buying through two worldwide networks ZenithOptimedia and Starcom MediaVest Group; interactive and digital marketing, marketing services and specialized communications including direct marketing, public relations, corporate and financial communications, event communications, multicultural and healthcare communications.

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