

Publicis Tops the 2017 Agency Rankings By Producto Magazine in Venezuela

Venezuela, September 6, 2017 – At the recent Producto Magazine annual awards, Publicis Venezuela was once again awarded the first place in the 2017 Agency Rankings. This year’s award marks the sixth consecutive time that the agency has topped this ranking which is based on criterias that include both billing and creative performance. Previously, the agency also won the first place on three occasions, winning a total of nine awards.

Publicis also took the top spot at the awards’ “Hall of Fame”, a coveted recognition given to companies that topped the Agency Rankings for the most number of times, and have consistently been ranked among the top three positions over the past 20 years.

The agency was also named by the magazine as “The Untouchables” for its multiple stellar showing at this awards. Additionally, the agency was ranked as the second most popular agency on social media in the country with over 16,000 followers on twitter.

The results from the Agency Rankings place Publicis as the undisputed leader in the advertising communications industry in Venezuela, a leadership position it continues to maintain over the years.

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About Publicis One

Publicis One is a global communications enterprise that brings together Publicis Groupe’s agency capabilities and expertise under one roof. Built with clients’ interest at the center, Publicis One recognizes the simultaneous need for specialization and integration in marketing today. Led by Jarek Ziebinski, Global CEO, Publicis One operates across Publicis Groupe’s four Solutions: Publicis Communications (Publicis Worldwide with MSLGROUP, Leo Burnett, Saatchi & Saatchi and BBH), Publicis Media (Starcom, Zenith, Spark Foundry, Blue 449), Publicis.Sapient (SapientRazorfish, DigitasLBI, Sapient Consulting) and Publicis Health (Digitas Health, Publicis LifeBrands, Saatchi & Saatchi Wellness). The Publicis One operation, with more than 8,000 employees in 50 countries, is spread across Latin America, Europe, Middle East, Africa and Asia. We are united behind Publicis Groupe’s ambition to deliver on the value of “The Power of One” to clients. For more news on Publicis One, please follow us on [Facebook](#) | [Twitter](#) | [LinkedIn](#) .

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