

## PUBLICIS GROUPE REINFORCES U.S. COMEX

**Paris – February 5, 2021** – Following solid Q4 2020 results, Publicis Groupe [Euronext Paris FR0000130577, CAC 40] today announced the reinforcement of its country-model management body, the U.S. ComEx.

Since the acquisition of Epsilon in 2019, the U.S. ComEx, chaired by Arthur Sadoun, CEO & Chairman Publicis Groupe, is composed of Carla Serrano, Global Chief Strategy Officer Publicis Groupe; Liz Taylor, Global Chief Creative Officer, Leo Burnett, CCO Publicis Communications NA; Ros King, EVP Global Clients; Nigel Vaz, CEO Publicis Sapient; Bryan Kennedy, CEO Epsilon; Adrian Sayliss, Chief Financial Officer North America, and **Tim Jones**, who is appointed Chief Operating Officer, Publicis Groupe Marketing Services U.S.

Most recently serving as CEO Publicis Media Americas, Jones has worked across Publicis' wide-ranging expertise to bring to life the Groupe's model for its clients. In this new role, he will lead the creative, digital experience, media and health businesses to drive inter-agency collaboration and growth for our clients.

Additionally, **Renetta McCann** and **Dave Penski** are joining the U.S. ComEx.

Renetta McCann has an impressive career of leadership with Publicis Groupe, spanning CEO and CTO roles for some of our largest and most iconic agency brands. As the Chief Inclusion Experience Officer for Publicis Groupe, U.S., McCann ensures client partnership, on a global basis, to leverage Diversity, Equity and Inclusion as part of their core business and practices, and is today leading our DE&I initiatives at every level of the Groupe in the U.S.

Most recently COO of Publicis Media Americas, and Chairman of Publicis Media Exchange (PMX) globally, Dave Penski has been appointed CEO of Publicis Media's agency brands and capabilities in the U.S. Penski is a trusted partner to many of the market's top advertisers, and in his new role, will maintain his global oversight of PMX, which saw double-digit growth in 2020.

“By reinforcing our U.S. ComEx we are formalizing a leadership team that has already been working closely together over the past 12 months to steer our operations in our largest market through the Covid crisis and to growth in Q4” says Sadoun. “As the world faces ongoing difficulties caused by the pandemic, the U.S. ComEx will ensure we continue to prioritize the mental and physical health



of our people, advance our DE&I agenda, strengthen our structures and accelerate our unique model connecting data, creativity, media and tech to drive growth for all of our clients in a platform world”.

### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 80,000 professionals.

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