

**JAVIER CAMPOPIANO JOINS LEO CONSTELLATION AS CHIEF CREATIVE OFFICER
FOR THE AMERICAS & IBERIA**



June 2, 2026 – Paris – Publicis Groupe [Euronext Paris FR0000130577, CAC 40] announces the appointment of Javier Campopiano as Chief Creative Officer for Leo Constellation Americas and Iberia. Reporting to Agathe Bousquet and Marco Venturelli, global co-CEOs of Leo Constellation, Javier will be responsible for further elevating the creative excellence of Leo Constellation in these regions.

In this new role, he will work closely with leadership teams across markets to oversee creative output for international and regional clients, and play a central role in attracting and developing the best creative talent.

Most recently Global Chief Creative Officer at Omnicom Advertising, this move marks Javier's return to Publicis, where he was previously CCO Saatchi & Saatchi U.S. and Latin America.

His work unlocking transformative ideas that drive both business impact and cultural conversation has been recognized and rewarded globally, by the Cannes Lions, The ANDY Awards, The One Show, Clio, LIA, ANA and D&AD, among others. This appointment marks a key step in Leo's continued evolution, reinforcing its commitment to putting creativity at the heart of business transformation across two of its most strategic and dynamic regions.



Agathe Bousquet & Marco Venturelli added:

“Javier is one of the most respected creative leaders in our industry. His ability to combine craft, humanity and impact makes him the perfect person to lead our creative community across the Americas and Iberia. As we continue to build Leo into a constellation of the best talent in the world, and especially in strategic regions like the US, Javier will play a key role in shaping what comes next for our clients and our people.”

Javier Campopiano said:

“For years, Marco and I had this running joke where he would text me ‘come home’ completely out of the blue, and I would immediately reply ‘pronto.’ Well, the time has finally come. This is the stage of my career where I want to be even closer to the work and to the people I admire, both as professionals and as humans. Marco, Agathe, and the incredible Leo brand represent all that and more. I couldn’t be more thrilled.”

Arthur Sadoun, CEO Publicis Groupe commented:

“We’re delighted to welcome Javier back to the Publicis family, at the heart of the Leo community. At a time when the Groupe is doubling down on the technology and expertise that will build the future of our industry, Javier's return is the latest demonstration of our commitment to investing in what remains a key differentiator for our clients: the very best talent, to drive creativity in all of its forms”.

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 114,000 professionals.

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Contact Publicis Groupe

Amy Hadfield	Director of Global Communications	+33 (0)1 44 43 70 75	amy.hadfield@publicisgroupe.com
Michelle McGowan	Corporate Communications	+1 312 315 5259	michelle.mcgowan@publicisgroupe.com
Eleanor Conroy	Corporate Communications	+447736746466	eleanor.conroy@publicisgroupe.com